

# McKenzie Carlile

*Product and Interaction Designer*

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mckenziecarlile.com

(573) 201-1251

## Education

### University of Southern California

School of Cinematic Arts  
BA Interactive Media with Honors, 2015  
Phi Beta Kappa, Magna Cum Laude

## Skills

### Design + Research

Design Thinking  
Workshop Facilitation  
UX / Interaction Design  
Design Research  
Prototyping

### Programming

HTML/CSS/JS  
Processing/Arduino  
C#  
Java

### Software

Sketch  
Framer  
Adobe CC  
GitHub  
InVision  
Unity 3D

## Honors

Microsoft Endowed Fellow  
USC Mortar Board  
Finalist: Nike+ Design Competition  
Rose Family Foundation Fellow  
Cohen Scholar

## Experience

### IBM

#### Product Designer

*Austin, October 2017 - present*

I'm currently helping research and design data governance tools for the Watson Data Platform — IBM's industrial-scale data science, machine learning and predictive analytics product for the world's largest companies.

#### Associate User Experience Designer

*Austin, August 2015 - September 2017*

While working on the IBM Analytics Platform, I learned how to use design thinking practices and research methodology at scale. During this period, I helped ship IBM StoredIQ for Legal and IBM Bluemix Data Connect.

### Amazon

#### User Experience Design Intern

*Seattle, June 2014 - August 2014*

For my summer internship project, I researched, designed and prototyped a solution to assist Amazon Prime customers discover free books, music and video content.

### Disney Interactive

#### User Experience Design Intern

*Glendale, January 2013 - June 2013*

During my six-month internship with Disney Interactive, I designed wireframes, user flows and interactive prototypes for several disney.com subdomains.

### USC Mobile & Environmental Media Lab

#### Undergraduate Research Assistant

*Los Angeles, May 2012 - May 2015*

At the USC Mobile and Environmental Media Lab, we used sensor data to design fun and engaging interactions between drivers and their MINI Coopers.

### Primitive Spark

#### User Experience Design Intern

*Los Angeles, May 2012 - August 2012*

While interning at Primitive Spark, I was introduced to the UX Design process. I was responsible for drafting user flow diagrams and wireframes for an enterprise dashboard.